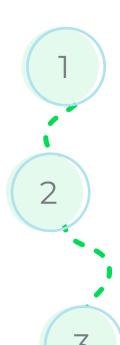


# OUR RELATIVELY SIMPLE STRATEGIC PLANNING PROCESS



#### Plan to Plan

Identify stakeholders, planning context, and timeline. Build your planning team. Gather resources and example plans.

# **Engage and Gather**

Develop your communications strategy. Gather existing data. Engage your primary stakeholders.

## Analyze and Draft

Analyze data and information gathered from stakeholders, then group and consolidate into several broad categories. Draft an initial plan by turning the consolidated categories into broad, long-term goals.



#### Feedback and Presentation

Share initial draft plan for feedback. Incorporate feedback to finalize and share the final draft of the plan.



### **Implementation**

Develop and share measurable and specific objectives for achieving the plan's goals.



#### **Assessment**

Periodically review the plan and share progress towards goals and objectives.



# PLANNING SUPPORT

Our <u>Planning Solutions</u> are designed for missiondriven environments. Our **streamlined strategic planning** approach and support for **implementation planning** can help you can spend less time planning and more time taking action!

Schedule a free, noobligation consultation to talk about your planning needs:

LET'S TALK PLANNING

Need help now? Schedule a 1-hour Planning Consulting Session:

**CONSULTING SESSION** 

yazdaniconsulting.com